 303-304-7613

 josh@joshvalentine.net

 joshvalentine.net

 @joshvalentine

 Longmont, Colorado

SKILLS & SPECIALIZATIONS

Communications strategic planning
Program and project management
Data metrics and reporting
Editing and writing
Digital marketing, including social media
Web redesigns
Media and public relations
Graphic design and audio/video production
Grant writing
Community engagement and outreach
Relationship management
Public speaking
Networking and hiring
Environment and energy policy
Climate justice and carbon costs
Plant-based food industry trends
Animal welfare law and advocacy

EDUCATION

Emerson College, Boston, MA
Master of Arts – Digital Media
Production

Wheaton College, Norton, MA
Bachelor of Arts – English

JOSH VALENTINE

COMMUNICATIONS DIRECTOR


ABOUT


Communications professional active in energy efficiency and renewable energy policy, climate advocacy and equity, and animal welfare. Experienced in strategy, marketing, leadership, and media relations, plus video, audio, and graphics production. Musician, writer, Bulldog caretaker, and hearing health advocate located in the Rocky Mountains.

WORK

Communications Director

Jul 2020 – Present: Southwest Energy Efficiency Project (SWEET), Boulder, CO


 SWEET is a public-interest organization that advocates for greater energy efficiency and equity, cleaner transportation, and climate policies in Southwestern states.


 Develop and manage all communications strategies, content, and campaigns. Maintain all media relationships and oversee all public relations matters. Manage all social media channels and content, plus organization website.


 Overhauled email marketing, Twitter, and website rankings, and increased engagement by 15%, 9%, and 10% within a year, respectively. Bumped up media coverage by nearly 25%. Secured dozens of ally-funded partnerships, far surpassing previous years. Reorganized and upgraded internal communications methods and tools. Launched and directing website redesign campaign.

Communications Manager

May 2015 – Jul 2020: Clean Coalition, Denver, CO

 The Clean Coalition is a nonprofit that works to accelerate the transition to renewable energy and a modern grid through technical, policy, and project development.

 Developed all communications plans, marketing for fundraising campaigns, and acted as main point of contact for all media inquiries. Produced and led all webinars. Managed all social media channels, email marketing, and website.

 Directed complete redesign of website. Increased email marketing, social media, and website engagement by 36%, 60%, and 21% during my term. Bumped up media coverage by over 40%.



VOLUNTEERISM & ADVOCACY

Jul 2016 – Present
Luvin Arms Animal Sanctuary, Erie, CO
Volunteer

Oct 2010 – Present
Hearing Loss Association of America,
Rockville, MD
Speaker & Writer

Aug 2014 – Sep 2017
TriplePundit, San Francisco, CA
Writer

Oct 2014 – Oct 2016
Colorado Renewable Energy Society -
Boulder County Chapter, Boulder, CO
Communications Consultant

MUSIC & FILM

Sep 1988 – Present
Music and film production
Bass, guitar, vocals, arrangement,
composition, mixing, editing

May 1993 – Sep 1994
Theatrical Teamsters Local 817, New
York, NY
Production Assistant, Spike Lee's 40
Acres & A Mule Filmworks

JOSH VALENTINE

COMMUNICATIONS DIRECTOR

Digital Communications Director

Sep 2014 – Jul 2020: Colorado Renewable Energy Society (CRES), Fort Collins, CO

🌐 CRES is a member organization driving environmental, social, and economic benefits for Colorado by promoting renewables and energy efficiency.

⚙️ Managed all digital communication campaigns and contributed and coordinated original written content for blog, social media, and email marketing and fundraising.

🎯 Overhauled all digital channels, email membership campaigns, and led redesign of website.

Founder & Communications Director

Oct 2007 – Apr 2015: Promenade Media, Longmont, CO

🌐 Promenade Media was my own digital marketing agency that developed campaigns for environmental, animal welfare, and clean energy clients.

⚙️ Consulted with businesses and marketing leads on social media, KPIs, search, content, design, digital media production, and complete web and mobile strategies.

🎯 Successfully ran my own consulting business for nearly eight years.

President & Sponsor Chair

Sep 2007 – Jan 2013: Maine Marketing Association, Portland, ME

🌐 The Maine Marketing Association consisted of a group of marketing and communications professionals who developed programs and events for industry peers.

⚙️ Managed a board of marketing, communications, and business professionals and elected twice as president.

🎯 Widened reach of the organization and scope of its education and training programs. Increased member count by over 60%.

Web Marketing Manager

Mar 2011 – Jun 2012: Maine Businesses for Sustainability, Portland, ME

Marketing Coordinator

May 2010 – Mar 2011: IDEXX Laboratories, Westbrook, ME

Marketing & Outreach Coordinator

Oct 2006 – Oct 2007: IntertechPira, Falmouth, ME